

Research on interior decoration design and development trend of club under the integration of production and education

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Abstract: With the continuous improvement of the quality of life, people begin to reconsider the living environment and the quality of life, which puts forward higher level requirements. The club was originally a comprehensive senior leisure and entertainment service facility mainly served by the owner of the property where it is located. In different periods of its development, the club's design had different missions and directions. Today, modern club design is the use of art and technology means, it is also an indoor environment according to people's physical and psychological requirements. It is designed to create and organize ideal lifetime and space for people's indoor life.

The club was originally a foreign product, which means the meeting place for people of high status. Up to now, the club has become one of the supporting facilities of the property project. When the buyers investigate the real estate, they start to pay attention to the public facilities of the community from the price, location, transportation and house type of the project, so the club has also become a necessary weapon for the project to attract the eyes of the buyers. With the development of society, the improvement of people's living standards and the vigorous development of the sports industry, people pay more attention to the quality of life, fitness and leisure has become a fashion.

The first club in Beijing, the "Imperial Club", was established in 1990, with overseas investment and the introduction of the operation and management model of foreign high-end clubs. In 1994, membership clubs appeared in Beijing: such as Chang'an Club and Beijing Club. The characteristics of such clubs are that they are all located in the center of the city. The clubs are luxurious, high-end, and full of leisure and entertainment. At that time, the wealthy people mostly made friends here for business needs, and it became a real business club with mostly business members. After that, this type of club began to transform, and private clubs appeared in large-scale high-end communities. The design and management of the clubs were greatly influenced by Hong Kong-style clubs. Today, the functions of clubs are gradually refined, and modern clubs have emerged. Many outstanding projects with regional characteristics and local characteristics have become a place of choice for people to exchange business, fitness and entertainment.

1. Basis and requirements for the interior design of the club

1.1. Basis for the interior design of the club

Since the interior design of the club is an important "ring" in the overall design series, firstly the interior design must fully grasp the functional characteristics of the building, design intention, structure, facilities, equipment and other situations, and then it should also understand the outdoor environment where the building is located in. To be specific, the interior design mainly has the following basis:

1.1.1. Scale of the human body and the space scope of indoor stay, activities, communication and passage

The first consideration is the scale of the human body and the size and space required by the action domain, the interpersonal distance that conforms to the psychological requirements when people communicate, as well as the visible and invisible width of each channel when people are indoors. The scale of human body, namely the mobile range when human body completes all sorts of actions indoors, it is the basis of the height and width when we decide door leaf, the height and width of step, the height of windowsill balcony, the dimension of furniture and its alternate with distance.

1.1.2. The size of furniture and equipment

Furniture is an indispensable use and decoration tool in club design. It is an essential part of the indoor environment of the club.

The size of furniture, lamps and lanterns, equipment and furnishings, as well as the space required when using and arranging them. In the interior space, in addition to people's activities, the main contents occupying the space are furniture, lamps and lanterns and equipment. Its main effect includes divide the space, adjust indoor environment colour, build dimensional atmosphere.

1.1.3. The structure and composition of the indoor space of the club, the dimensions of components, the dimensions and constraints of facilities and pipelines, etc.

In most cases, the original conditions such as the structure and components of the indoor space of the clubhouse can be changed, which often becomes a difficult point in the design. These prerequisites and even constraints, if they can be used reasonably, can make the design show unique characteristics, and the role of interior design is often shown here. Before designing a project, it is necessary to fully understand the situation of the space, and have a comprehensive grasp of the structure, components, facility pipelines, constraints, etc., so that the design plan is truly practical and exudes its unique charm.

1.2. The requirements of interior design of the club

It has a reasonable indoor space organization and plane layout, and provides the indoor sound, light and heat effect in accordance with the use requirements, so as to meet the functional needs of indoor environmental materials; It needs a beautiful space composition and interface treatment, pleasant light, color and material configuration, in line with the building character of the environment and atmosphere, in order to meet the needs of the spiritual function of the indoor environment; It is also necessary to adopt reasonable decoration structure and technical measures, and choose appropriate decoration materials and facilities and equipment, so that it has good economic benefits. At the same time, it shall comply with the design specifications of safety evacuation, fire prevention, sanitation, etc., and comply with the relevant quota standards corresponding to the design tasks.

2. Interior design of the club

The indoor environment of the club is a mirror reflecting the material life and spiritual life of human beings, and it is the stage of life creation. The nature of man tends to treat reality selectively and to transform and adjust it according to his own thoughts and desires.

2.1. Spatial organization and interface processing

In the Spatial organization of interior design for clubhouse, including the layout, firstly you need to fully understand the original architectural design intentions, the overall layout, the functional analysis of buildings, traffic trends and structure system. The interior space and plane layout should be improved, adjusted or recreated in interior design.

The indoor interface treatment of the club refers to the analysis of the use functions and characteristics of all circles of the space - ground, wall, partition, flat roof, etc., the design of the

shape, graphic foot and texture of the interface, and the coordination of the interface with wind, water, electricity and other pipeline facilities. The indoor space organization and interface treatment of the club is the design content to determine the basic shape and alignment of the indoor environment. The design is based on the material function and spiritual function, taking into account the relevant objective environmental factors and subjective physical and mental feelings.

2.2. Design of light environment, color, sound and materia

As far as human vision is concerned, nothing is without light. Space is reflected by light, without which there is no space. In interior design, light is not only to meet the needs of visual function, but also an important aesthetic factor. Light can form, alter, or destroy space, and it directly affects the perception of objects, the size, shape, texture, and color of space.

Lighting is the regulator of space artistic atmosphere. Different lighting design methods will bring people completely different visual feelings. With the design concept of prosperity out and nature inside, we pursue the unity of heaven and man at a high level. In particular, the relationship between the projection of light and the display of artistic devices in different positions, such as meeting the mirror, will make the space infinitely extended and breed different possibilities. We want to create the effect that we can only see "light" but can not see "light" in the space, so the design is not only for the lighting, but also for the shadow. The light reflection effect in the aisle seems to have another world.

It goes without saying that light and color cannot be separated. Color is a means of clubhouse interior design. When it melts into indoor space, daylighting, indoor display, the color design is effective. Therefore, the integrity of the clubhouse indoor environment not only does not exclude but requires the integrity of the color system. In other words, since color is attached to other factors of indoor environment, the processing of color should be coordinated or compared according to the building's character, indoor function, length of stay and other factors, so that it tends to be unified.

Interior design is a comprehensive system of various systems with different forms and languages. Therefore, interior design can only be reflected through the language of color, namely the tone, the disposition tendency of color and the alliance of emotion. The selection of artistic materials is an important part in the club design, which is directly related to the use of the effect and economic benefits. The choice of material should not only consider the visual effect of the interior, but also pay attention to the feeling and aesthetic feeling generated by people through touch, such as hard and smooth marble, granite, metal, soft, soft interior fabric, and natural friendly wooden materials, etc.

The acoustic environment is also important in the clubhouse. Generally, it can be divided into positive and negative categories.

In short, the shape, color, sound, quality in the club design environment need to be integrated eventually, giving people a comprehensive psychological feeling.

3. Development trend of club design

At present, we should give full play to the material and spiritual utility and create a good human environment with calm rational method and implicit expression attitude. The humanized design should follow the principle of people-centered, make the environmental factors adapt to the needs of human activities through the correct understanding of physiology and psychology, provide people with good material and spiritual living conditions, and establish an environment beneficial to people's physical and mental health, so as to achieve the goal of improving the environmental quality. The club design will present the following development trends:

3.1. Artistic

With the enrichment of social material wealth, people require liberation from the "accumulation of things", but also requires the existence of a unified beauty between various indoor objects. As French Enlightenment thinker Diderot said, "Beauty and ugliness are related with birth, growth and extinction." Interior environmental design is an integral art, which should be the control of space,

form, color and the relationship between virtual and real, function combination, artistic conception creation and the coordination of the surrounding environment. Many successful club design examples are works that emphasize the unity of the whole in art. The so-called artistry of the design is to make the customer feel visually and psychologically pleasing. When entering the club, the most impressive thing is the overall artistic style. The decoration should be unique, creative and it can also become the iconic representative of the high-level club. This has virtually strengthened the image of the club in the hearts of customers, increased the brand price of the club, and brought immeasurable economic benefits to the club.

3.2. Modernization

Driven by new consumption, young people have higher demands on the personalization and beauty of living space while pursuing intelligent experience. For interior design, it will be the future development trend to realize the perfect combination of “technology” and “art” and bring consumers good visual experience and intelligent experience. With the development of science and technology, all modern scientific and technological means are adopted in the interior design of the club to achieve the best matching effect of sound, light, color and shape, achieve high efficiency and high function, and create an ideal space worthy of people's praise. Let people fully participate in the whole design and experience its uniqueness, so as to create a simple and diversified living space and further enhance the aesthetic feeling of the space.

3.3. Diversity

Modern club design is not limited to western style. Absorb the local, national and folk styles and various cultural traces left by the history of the region, refine and evolve them, and integrate them into the club design. To a certain extent, regionality is highly recognizable, which also meets the needs of market competition. Chinese culture is more and more charming because of the precipitation of years. Chinese design style has once again swept the modern society. In the club decoration design, the high-grade classical Chinese style is still popular, and Chinese Club decoration is also widely used. What are the important characteristics of the classical Chinese club design system?

The combination of soft decoration design of Chinese style Club abides by the principle of balance and symmetry. The main club is on the central axis and the secondary club is divided into two compartments to form an important courtyard hall. The stable clubhouse space reflects the concept of Chinese social ethics. Another feature of the Chinese club design style is the wooden frame, mainly in the form of wooden frame, to show the maturity and steadiness of the owner. China has used wood since thousands of years ago and invented bridge frames. Because wood symbolizes life, and Chinese culture emphasizes the feeling of life, this feature has remained unchanged. For example, although some lobbies are not made of wood, their upright and dignified image stems from the Chinese Club concept; It is in line with modern people's pursuit of returning to simplicity.

The development of club design should adapt to the characteristics of today's social development and tend to be multi-level and multi-style. That means, interior design, due to different customers, obviously presents the development trend of multi-level and multi-style. At the same time, the decoration should be based on the concept of green, health and environmental protection. Improve the standardization of services, and achieve the purpose of reducing material and energy consumption. However, it should be emphasized that modern club interior design at different levels and styles will pay more attention to the needs of people's spiritual factors in indoor space and the cultural connotation of the environment.

4. Conclusion

The design of the club presents a dazzling trend. Look into the past and the future, it is more important to face the reality. The current social economy and environment make people increasingly feel that modern aesthetic values are difficult to adapt to the high-tech society with increasingly

exhausted resources. New technologies and new problems urge designers to explore new methods and new forms to express the needs of the Times and solve problems. The diversified situation formed by various design styles, schools and styles also falls into reality and provides the possibility of free competition and a good educational environment.

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